

2018

Same
Prices
as 2017

Oil Mill Gazetteer

Official Publication of the International
Oil Mill Superintendents Association (IOMSA)

2018 RATES (Net) (Per Issue)

Size	B/W	4/C
Full Page	\$423	\$1,830
1/2 Page	\$275	\$1,190
1/3 Page	\$190	\$1,098
1/4 Page	\$169	\$824
1/6 Page	\$110	\$500
Inserts	Call for pricing.	

Additional ads in any one issue are 1/2 price.

*Rates are NET. Agencies multiply rates by 1.1765 to get gross rate.

Any advertiser who runs ads in every issue of two of these four magazines -- Grain Journal (6 issues), Milling Journal (4 issues), Seed Today (4 issues), and BioFuels Journal (4 issues) -- will get their Oil Mill Gazetteer ads at 1/2 price.

CIRCULATION: 338

Oil Mill Gazetteer is mailed to all International Oil Mill Superintendents Association (IOMSA) members and others allied to the field.

E-Newsletter

Bi-monthly e-newsletter to all IOMSA members...**220**

Banner Ad Rates (per e-newsletter):

Top position: **\$150**

Second position: **\$100**

Third Position: **\$75**

Banner Ads are 600 x 100 pixels and can only be jpg or gif files (not flash)

EDITORIAL CONTENT AND CLOSING DATES

JANUARY / FEBRUARY

IOMSA Convention Issue

Closing: Dec. 12; Material Due: Dec. 19

Publication date: Jan. 9

MARCH / APRIL

Closing: Feb. 3; Material Due: Feb. 10

Publication date: March 5

MAY / JUNE

Closing: Apr. 5; Material Due: Apr. 12

Publication date: May 10

JULY / AUGUST

Closing: June 6; Material Due: June 13

Publication date: July 13

SEPTEMBER / OCTOBER

Closing: Aug. 8; Material Due: Aug. 15

Publication date: Sept. 7

NOVEMBER / DECEMBER

2018 Buyer's Guide Issue

Closing: Oct. 6; Material Due: Oct. 13

Publication date: Nov. 7

AD SIZES & MECHANICAL REQUIREMENTS



Full Page

Image Area: 7.75" x 10.5"

Trim: 8.25" x 11"

Bleed Size: 8.75" x 11.5"



1/2 Pg. Island

4.75" x 7.33"



1/2 Pg. Vertical

3.375" x 9.75"



1/2 Pg. Horz.

7.25" x 4.875"



1/3 Pg Vertical

2.25" x 9.75"



1/3 Pg. Square

4.75" x 4.875"



1/4 Pg. Horz.

4.75" x 3.33"



1/4 Pg. Vertical

3.375" x 4.875"

Set Text & Logos at least a quarter of an inch from trim line.

Digital Ad Requirements

Note: All logos and text must be .25" inside the trim area.

All ads, photos, and graphics output CMYK.

Please leave off color bar and crop marks.

Save your ad for submission through one of the following methods:

- EPS (convert text to graphic)
- PDF (Press Optimized)
- TIF (300 resolution)

Submit your ad by way of:

- FTP (ftp://advertisements:grainjournal@gutenberg.grainnet.com)
- Email (rebecca@grainnet.com)
- CD (please include a hard copy of ad)

Oil Mill Gazetteer is a bi-monthly trade magazine for the oil mill operations industry.