

# 2018 IOMSA Convention

MARCH 25-27 • EMBASSY SUITES DOWNTOWN • DENVER, CO



Denver, CO is the site of the 124th IOMSA Convention. Photo courtesy of Visit Denver.

TBD

**Hospitality Suite**  
Room TBD

11:00 a.m. - 11:00 p.m.  
11:00 a.m. - 5:30 p.m.  
4:45 - 6:00 p.m.  
2:30 - 6:00 p.m.

**Boosters Club**  
Sat., March 24  
Sun., March 25  
Mon., March 26  
Tues., March 27

TBD

**Boosters Club Exhibits**  
Room TBD

## SATURDAY, MARCH 24

3:00 - 5:00 p.m.

**Registration**

## SUNDAY, MARCH 25

11:00 a.m. - 3:00 p.m.

**Registration**

11:15 a.m. - 6:00 p.m.

**GEAPS Expo**  
Colorado Convention Center

3:00 - 5:00 p.m.

**Board of Directors Meeting**  
Room TBD

5:30 - 7:30 p.m.

**President's Reception**  
Room TBD

## MONDAY, MARCH 26

7:00 - 8:00 a.m.

**Registration**  
**Booster Club Meeting**  
**Continental Breakfast**

8:00 a.m.

**Call to Order**  
**124th Annual Session**  
IOMSA President Denver Hance

**Invocation**  
Jared Hills

8:15 - 9:00 a.m.

**Cottonseed Research Update**  
Tom Wedegaertner  
Cotton Incorporated  
Cary, NC



**Tom Wedegaertner** has been the director of cottonseed research at Cotton Incorporated for the past 25 years. Prior to that, he worked for a trade association representing the cottonseed processing industry. His career now spans 36 years of cottonseed industry involvement. He holds graduate degrees in animal nutrition and marketing from Colorado State University and the University of Memphis. ►

At Cotton Incorporated, Tom manages a research program designed to find innovative ways to increase the utilization and value of cottonseed, the number one byproduct of cotton production. Cottonseed represents about 20% of the value of the cotton – the “miracle food and fiber crop.”

Gossypol is a naturally occurring chemical defense mechanism that evolved in cotton to protect it from predation and, it is toxic at some level to almost everything. After 20 years of research, we now have a solution that utilizes cutting-edge molecular biology to block the production of gossypol in the seed. The elimination of gossypol from cottonseed protein will be a total game changer for the cotton industry.

9:00 – 9:45 a.m.     **How to Survive an HR Audit**  
Cindy J. Bertram, PHR  
Triangle Cooperative Service Co.  
Enid, OK



**Cindy J. Bertram**, PHR has 25 years of legal and human resources experience. As a West Texas University graduate, her interest in the law and managing employees has been her passion. She then left West Texas and moved to the Dallas/Fort Worth Metroplex. Her legal work includes working for the FDIC and United Healthcare.

She later learned that her ability to make a difference for organizations and employees, while understanding the law, was a perfect fit for human resources. She worked for a national tradeshow company in Dallas, before a family illness caused her to return to West Texas.

She worked for a renegade trucking company for three years (and she has many stories to share) before joining Triangle Cooperative Service Co. in 2016. Cindy manages human resources consulting for the entire State of Texas for Triangle’s agricultural customers.

9:45 – 10:00 a.m.     **Break**

10:00 – 10:45 a.m.     **FSMA and NFPA Updates**  
Jess McCluer  
National Grain and Feed Association  
Arlington, VA



**Jess McCluer** manages NGFA’s wide-ranging operational programs concerning employee safety and industrial health, environmental issues, grain-handling facility design and equipment, and

grain inspection and weighing issues. He is principal staff liaison to the NGFA Safety, Health and Environmental Quality Committee and Grain Grades and Weights Committee.

He joined NGFA’s staff in 2007 after serving since April 2003 as a program analyst at the Occupational Safety and Health Administration’s (OSHA) Office of Outreach Services and Alliances. In that capacity, he worked with trade associations, professional societies, academia, unions, and government agencies to coordinate the implementation of national alliances and the development of compliance assistance resources. He was honored twice – in 2003 and 2005 – as recipient of the Secretary of Labor’s Exceptional Achievement Award. Before joining OSHA, McCluer served from 1999 to 2003 as manager of government affairs for the Shipbuilders Council of America, overseeing the association’s Safety, Environmental and Human Resources committees.

McCluer was staff assistant for both the Dole/Kemp ‘96 presidential campaign and the 1996 Republican National Committee convention. A native of Dallas, he graduated from Texas A&M University with degrees in political science and international studies. He also received a master’s degree in political management from The George Washington University in Washington, DC.

10:45 – 11:30 a.m.     **What is World-Class Safety, Really?**  
Don Groover  
DEKRA Insight  
Oxnard, CA



**Don Groover**, CSP works with senior executives, leadership teams, and other key organizational leaders to develop safety-driven culture change initiatives (Leading with Safety® initiatives), leadership development processes (SafeAlign™ system), behavior-based safety process implementations (BAPP® technology), and other programs designed to enhance organizational effectiveness and safety performance.

Don regularly provides coaching to C-suite and other high-level executives to help them develop their safety leadership capabilities. Don has coached hundreds of leaders in organizations ranging from domestic railroad operations to multinational chemical corporations.

He is a frequent and highly-rated speaker at national and international conferences, presenting on subjects ranging from fatality prevention to culture change. He is also a sought-after keynote speaker for company events.

11:30 – 12:45 p.m.     **Lunch**

## MONDAY, MARCH 26

12:45 - 1:45 p.m.

### Keynote Address

Brian Holloway



**Brian Holloway**, a Stanford All-American and five-time NFL All-Pro, excelled as the team captain of the 1985 New England Patriots AFC championship team. In 1986, at age 26, Holloway was one of the principal architects of the NFL's growth strategy that produced a landmark \$18 billion

TV contract in 1998.

Hired by 258 Fortune 500 Companies, Brian Holloway has set himself apart in delivering high performance value for hard-charging corporate competitors. Brian is recognized for his elite status as a team-building expert. He is a leader. He is a motivator.

His client list includes Wal-Mart, Albertsons, Honeywell, MBNA, Bank of America, Apple, Sprint, Verizon, AT&T, Cisco Systems, State Farm, SalomonSmithBarney, Knight Trading, Reebok, DaimlerChrysler, Best Buy, Wachovia Bank, and thousands more. Brian has been a featured guest lecturer at Harvard's Business School, Yale University, Stanford University, Princeton University, New York Graduate School of Business, and Williams College. He's been featured on CNN, ABC, CBS, NBC, ESPN, and in *USA Today*. In 2007 Brian was enshrined in Stanford University's Hall of Fame as one of the greatest athletes of all time.

2:00 - 4:00 p.m.

### Vendor Program

6:00 - 7:00 p.m.

### Cocktails

7:00 p.m.

### Dinner

## TUESDAY, MARCH 27

7:00 - 8:00 a.m.

### Continental Breakfast

8:15 a.m.

### Call to Order

8:30 - 9:15 a.m.

### Future Markets

Speaker TBD  
National Cotton Council of America

9:15 - 10:00 a.m.

### Soybean Outlook

Gordon Denny  
Gordon Denny, LLC  
Thornton, CO



**Gordon Denny** is the general manager of Gordon Denny, LLC, a consulting corporation specializing in the production, marketing, and processing aspects of the soybean and grain industries.

Gordon's background includes a 38-year career in the soybean processing and grain industries.

After graduating from DePauw University, he served in the U.S. Marine Corps as a major. These unique learning experiences provided the background for the rare opportunity of working half his career in the trading and commercial management side of the soy industry, combined with the other half of his career in the plant management/industrial side of the soybean processing business.

10:00 - 10:15

### Break

10:15 - 11:00

### Fumigation of Containerized Commodities

Jim Smiley  
Degesch America, Inc.  
Wilson, NC



**Jim Smiley**, a native of North Carolina, has over 40 years of experience in the fumigation industry. After receiving his B.A. from Campbell University, he took a position with Degesch America, Inc. (DAI) and progressed through the ranks to his current position of business development manager. In his current position, Jim provides support to the DAI sales and marketing staff.

11:00 - 11:45

### A History of the Phillips 66 Miscella Concentration Chart

Barbara Todd  
Phillips 66 Company  
Bartlesville, OK



**Barbara Todd** is principal engineer and separations team lead at Phillips 66 Company where she works at Phillips 66 Research Center (PRC) in Bartlesville, OK.

With expertise in a range of separations techniques, she does

**TUESDAY, JUNE 27**

process engineering and oversees both lab and pilot-scale experiments. She supports Phillips 66 Specialty Solvents' business with on-going research and development activities. She holds multiple U.S. patents and was the first woman to reach the level of principal engineer at PRC. Barbara has worked for Phillips 66 Company for more than 30 years. Prior to separations research, she did process engineering in South Carolina, New Mexico, and Texas. She holds M.S. and B.S. degrees in chemical engineering from Oklahoma State University.

Barbara is a long-time member of the University of Missouri Chemical Engineering Department Industrial Advisory Board. She was recently inducted into its Academy of Distinguished Alumni as an honorary member. She has been chair of the Bartlesville Section of the American Institute of Chemical Engineers (AIChE) and of the national AIChE Women's Initiatives Committee (WIC). She has been host to numerous Topical Conferences for WIC on a variety of subjects at national AIChE meetings.

Barbara, her husband, and children own and live on a 275-acre cattle ranch in southern Kansas.

12:00 - 1:00 p.m.      **IOMSA General Meeting**

1:00 p.m.                      **Adjourn**

2:00 - 4:00 p.m.              **Bowling Tournament**

6:00 - 7:00 p.m.              **Cocktails**

7:00 - 9:00 p.m.              **Awards Dinner  
Childrens' Entertainment**