**Oil Mill Gazetteer** is a quarterly trade magazine for the oil mill operations industry.

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### 2020 DISPLAY AD RATES (NET)

<table>
<thead>
<tr>
<th>Size</th>
<th>B/W</th>
<th>2-Color</th>
<th>4-Color</th>
</tr>
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<tbody>
<tr>
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<td>$450</td>
<td>$650</td>
<td>$1,800</td>
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<tr>
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<td></td>
<td>Call for Pricing</td>
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</table>

Rates are NET. Agencies multiply rates by 1.1765 to get gross rate. Additional Ads in Any (1) Issue Are 1/2 Price. Color is additional cost.

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### E-NEWSLETTER

Bi-monthly E-Newsletter to all IOMSA members (220).

<table>
<thead>
<tr>
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<td>Second Position</td>
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<tr>
<td>Third Position</td>
<td>$50</td>
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</table>

Banner Ads are 600x100 pixels and can only be submitted as JPEG or GIF files (no Flash Files).

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### Editorial Content and Closing Dates

**FIRST QUARTER**
- Buyer’s Guide/Vendor Issue
  - Closing Jan. 3 • Material Due Jan. 10
  - Publication Date February 9, 2020

**SECOND QUARTER**
- IOMSA Convention Issue
  - Closing April 3 • Material Due April 10
  - Publication Date May 8, 2020

**THIRD QUARTER**
- IOMSA Post-Convention Issue
  - Closing July 6 • Material Due July 13
  - Publication Date July 31, 2020

**FOURTH QUARTER**
- Producer Issue/Directory Issue
  - Closing Oct. 2 • Material Due Oct. 9
  - Publication Date November 6, 2020

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### AD SIZES AND MECHANICAL REQUIREMENTS

- Full Page: 7.75”x10.5”
- 1/2 Page Island: 4.75”x7.33”
- 1/2 Page Vertical: 3.375”x9.75”
- 1/6 Page Vertical: 2.25”x4.5”
- 1/3 Page Vertical: 2.25”x9.75”
- 1/3 Page Square: 4.75”x4.875”
- 1/4 Page Vertical: 3.375”x4.875”
- 1/2 Page Horizontal: 7.25”x4.875”

Please Set Text and Logos at least 1/4” or 0.25” of an inch from trim line. Magazine is saddle-sti.

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### DIGITAL AD REQUIREMENTS

- All Text and Logos at least 1/4” of an inch from trim line.
- All Ads, Photos and Graphics Output CMYK.
- Please Do Not Include Color Bar and Crop Marks.

**PLEASE SUBMIT YOUR AD VIA THE FOLLOWING:**
- EMAIL (rebecca@grainnet.com)

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