

## 2020 DISPLAY AD RATES (NET)

Size	B/W	2-Color	4-Color
Full Page	\$450	\$650	\$1,800
1/2 Page	\$300	\$475	\$1,150
1/3 Page	\$200	\$350	\$1,050
1/4 Page	\$175	\$275	\$800
1/6 Page	\$125	\$200	\$500
Inserts	Call for Pricing		

Rates are NET. Agencies multiply rates by 1.1765 to get gross rate.  
Additional Ads in Any (1) Issue Are 1/2 Price. Color is additional cost.

## CIRCULATION ► 315

Oil Mill Gazetteer is mailed to all International Oil Mill Superintendents Association (IOMSA) members and others allied to the field.

## E-NEWSLETTER

Bi-monthly E-Newsletter to all IOMSA members (220).

Top Position	\$100
Second Position	\$75
Third Position	\$50

Banner Ads are 600x100 pixels and can only be submitted as JPEG or GIF files (no Flash Files).

## Editorial Content and Closing Dates

### FIRST QUARTER

Buyer's Guide/Vendor Issue  
Closing Jan. 3 • Material Due Jan. 10  
Publication Date **February 9, 2020**

### SECOND QUARTER

IOMSA Convention Issue  
Closing April 3 • Material Due April 10  
Publication Date **May 8, 2020**



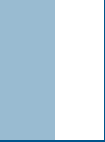





### THIRD QUARTER

IOMSA Post-Convention Issue  
Closing July 6 • Material Due July 13  
Publication Date **July 31, 2020**

### FOURTH QUARTER

Producer Issue/Directory Issue  
Closing Oct. 2 • Material Due Oct. 9  
Publication Date **November 6, 2020**

## AD SIZES AND MECHANICAL REQUIREMENTS

 Full Page 7.75"x10.5"	 1/2 Page Island 4.75"x7.33"	 1/2 Page Vertical 3.375"x9.75"	 1/2 Page Horizontal 7.25"x4.875"
Trim 8.25"x11" Bleed 9"x11.5"			
 1/3 Page Vertical 2.25"x9.75"	 1/3 Page Square 4.75"x4.875"	 1/4 Page Vertical 3.375"x4.875"	 1/6 Page Vertical 2.25"x4.5"

Please Set Text and Logos at least 1/4" or 0.25" of an inch from trim line. Magazine is saddle-sti.

## DIGITAL AD REQUIREMENTS

- All Text and Logos at least 1/4" of an inch from trim line.
- All Ads, Photos and Graphics Output CMYK.
- Please Do Not Include Color Bar and Crop Marks.

### PLEASE SUBMIT YOUR AD VIA THE FOLLOWING:

- EMAIL (rebecca@grainnet.com)

### Submission Formats for Ads

- EPS (Text to Outlines)
- PDF (Press-Optimized)
- TIF (300dpi)

Oil Mill Gazetteer is a quarterly trade magazine for the oil mill operations industry.